



# Application for City Council Vacancies

## APPLICANT INFORMATION

**Name:** John Moore

**Address:** 1400 E 8<sup>th</sup> St

**City/State:** Newberg **Zip:** 97132

**Phone:** 360-471-0792 **Email:** johnmoore1980@me.com

**Occupation/Profession:** Engineer

**Years living in Newberg:** 3 years 7 months **Live in City limits?** Yes **Are you a registered voter?** Yes

**How would you currently rate City's performance?** I think the city has done an adequate job in the 3+ years I have lived here. I moved to the city shortly before covid and in my opinion the city staff did an admirable job navigating all of the challenges that went along with the pandemic. There are areas I would like to see improved, specifically road repairs, improving conditions for businesses, and continued work on improving affordable housing options. There is a distinct difference in the roads depending on where in Newberg you are. The city needs to do better on this and repairs need to leave roads in better condition and not worse.

**What ideas do you have for improving the City's performance?** We need to explore ways to encourage businesses to come to Newberg. We need to work towards making the city more business friendly while protecting revenue streams for the city. Businesses are looking to operate and expand into welcoming and inclusive places. Recent school board actions and the subsequent media coverage have made this city seem like that is not the case. We need to find ways to create more affordable housing options in the city. We need to focus on actual causes and not disingenuous arguments like saying that transitional housing is harmful to children. We need to understand that providing help doesn't encourage houseless people to come here from Portland. We have far too many housing insecure kids in our own town and these are the families that we need to help. Median home prices are too high for many families and the answer isn't \$500 thousand dollar townhomes crowded as tightly together as possible. Being in wine country means leads to a large number of investment properties used for short term rentals and the city needs to look at zoning to ensure housing prices can remain affordable. I believe that these are two of the biggest issues on the community member's minds in the near future and think we need clear headed, data driven decision making in order to improve the local community. I would like to see more events that



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bring the community together like the Wednesday Market and the Old-Fashioned Festival. As our discourse becomes more and more divisive, I feel that events like these can remind us our shared interest in improving this town.

**Why are you interested in serving on the City Council?** I think it is important to have people serving on the council that are interested in ways to actually improve our town instead pursuing a harmful agenda built on nonsense like we have seen with the recent school board decisions. Having decision makers that have extreme agendas does not lead to desirable outcomes for the majority. We have seen an influx of extremism come in to our town recently, culminating in someone setting a flag on fire on someone's home. There are many different views on every topic impacting our community and it is important to have discussions on these topics but they must be rooted in facts. This is not a role that I would have been interested in until recently. I have seen first-hand the problems the school board has caused in my time here and feel that I can be a voice of reason and logic to help push the city forward in a way beneficial to everyone in the community and avoid similar devastating and short-sighted decisions.

**What qualifications, skills, or experiences would you bring to the City Council?** I am a navy veteran and have spent the past 12+ years since leaving the Navy doing engineering work in two different industries (nuclear/pharmaceutical). I spent the majority of that time in highly collaborative roles that required finding solutions between multiple interested groups that often held opposing views on the best solution. Having the ability to listen to differing views and deciding on the proper course of action is obviously very important as a city councilor. I spent most of the past 8 years working as a project manager in the pharmaceutical industry. This role included a wide variety of skills directly applicable to a city councilor. It is important to understand budgeting, staffing, adherence to schedules, and maintaining clear and open communications between involved parties. I would also point to my experience in troubleshooting equipment and systems as a relevant skill for a member of the city council. A city councilor needs to be able to understand a wide variety of topics, gather information on the negative and positive effects of those decisions, and then balance the risks and rewards in order to reach a decision. My background has allowed me to develop the ability to understand difficult topics and make informed decisions on the best course of action.



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What contributions do you feel you can make to the City Council? I feel that I can listen to and incorporate information from various viewpoints and make decision grounded in evidence. I am willing to have the hard discussions and make the hard decision that are required in a role this important.

*I have sufficient time to devote to this responsibility and will attend the required meetings if appointed.*

Signature:  Date: 16 DEC 2022

City Council • Email: [cityrecorder@newbergoregon.gov](mailto:cityrecorder@newbergoregon.gov) • Phone: (503) 537-1283

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Council District Reside In: 3

Registered Voter: Y  N  Since: 2019

Utility Customer Y  N  Since: \_\_\_\_\_

Other: \_\_\_\_\_

